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## Cross-Reference Puzzle

Lenny Schrift  
*Ballen Booksellers*

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# CROSS REFERENCE PUZZLE

by *Lenny Schrift* (Ballen Booksellers)

*Can you match these people with their old affiliations? Answers on page 39.*

NAME		OLD AFFILIATION
1. John Laraway	a	Greenwood Press
2. Mike Markwith	b	Westview Press
3. Otto Rapp	c	Reidel Publishing
4. Dan Tonkery	d	University of South Carolina
5. Bill Schenck	e	University of Illinois - Chicago
6. Lyman Newlin	f	University of Kentucky
7. John Ryland	g	SUNY Binghamton
8. Corrie Marsh	h	University of Notre Dame
9. Sul Lee	i	Pergamon Press
10. Arthur Kennedy	j	Louisiana State University
11. Carl Teresa	k	Harvard University
12. Michael Breuer	l	Academic Press
13. Herbert Johnson	m	Duke University
14. Barry Baker	n	Prentice Hall
15. Tom Leonhardt	o	Yale University
16. Gerald Curtis	p	Charles W. Clark Co.
17. James Deffenbach	q	University of Rochester
18. Wanda Dole	r	University of Virginia
19. Frederick Praeger	s	National Library of Medicine
20. Charles Willett	t	Krochs & Brentano's

this publisher or publication? This tactic might be especially useful if the vendor is in reasonably close geographic proximity to the publisher.

—Contact the publisher directly. Even if you cannot determine a telephone number, there is always the mail! In cases where the library is uncomfortable prepaying, it has been suggested that the acquisitions librarian write to the publisher and request supporting documentation in the form of photocopies of title pages, contents pages, indexes, bibliographies, etc. If the publication is

truly bogus, the would-be publisher will have a hard time coming up with such documentation.

—Take a chance. If your budget permits, why not prepay the one volume listed for under \$50 and see what kind of response you get? If nothing is forthcoming within a reasonable period of time, or if the volume supplied is of extremely poor quality, a formal complaint may be lodged with PVLR.

One of the Original purposes of PVLR, formerly the Bookdealer/Library Relations Committee and before that (back in the dim, dark

recesses of time) "the Gille Committee," was to address this very problem. Over the years PVLR has come up with two mechanisms to this end. They have become the chief means by which acquisitions librarians attempt to prevent additional stings.

The first is an official "form for filing a complaint against a publisher or vendor," copies of which are obtainable from PVLR c/o ALCTS, 50 East Huron Street, Chicago IL 60611. The form provides the acquisitions librarian an opportunity to make known and document specific

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